



# DEVON & SOMERSET FIRE & RESCUE AUTHORITY

<b>REPORT REFERENCE NO.</b>	<b>CSCP/13/1</b>
<b>MEETING</b>	<b>COMMUNITY SAFETY &amp; CORPORATE PLANNING COMMITTEE</b>
<b>DATE OF MEETING</b>	<b>6 FEBRUARY 2013</b>
<b>SUBJECT OF REPORT</b>	<b>FIRE 999 DVD – PLYMOUTH PEOPLE FIRST</b>
<b>LEAD OFFICER</b>	<b>DIRECTOR OF SERVICE SUPPORT</b>
<b>RECOMMENDATIONS</b>	<i>To note the report and receive the presentation</i>
<b>EXECUTIVE SUMMARY</b>	Plymouth People First, a self-advocacy organisation for adults with a learning disability, has produced a fire safety DVD called FIRE 999.
<b>RESOURCE IMPLICATIONS</b>	None
<b>EQUALITY RISK &amp; BENEFITS ANALYSIS (ERBA)</b>	Not required at this stage
<b>APPENDICES</b>	None
<b>LIST OF BACKGROUND PAPERS</b>	None

1. **BACKGROUND**

- 1.1 In 2011 Plymouth People First (a self-advocacy organisation for adults with a learning disability) applied successfully for Lottery funding to produce a fire safety DVD. The need for such a DVD arose as Plymouth Support Group had been giving fire safety input to the advocacy groups (about 120 adults with a learning disability) and it became apparent that safety information was required to reduce risk.
- 1.2 Adults with a learning disability were involved in planning the film and subsequently starred in it alongside Service personnel from Plymouth. The film is in accessible chapters and called FIRE 999 as some people think 999 only calls the police.
- 1.3 The 30 minutes film covers night time routines, what to do if your house is on fire, how to book a home fire safety check and has an interactive spot the fire hazard chapter. The chapters are broken up with vox pops from members of Plymouth People First answering specific questions about fire safety.
- 1.4 The Service paid for the film launch which premiered in June during Learning Disability Week. Although made for adults with a learning disability, its accessible nature makes it appropriate for many different community and protected characteristic groups. 500 copies have been dispersed in Plymouth.
- 1.5 Plymouth People First has plans for wider use of FIRE 999 including making an eLearning package that can be sold to other fire services around the UK. This could be produced in different versions e.g. British Sign Language, Makaton, Polish, Chinese etc. Monies generated from the sale of the package could then be reinvested and used to train adults with a learning disability to deliver training alongside Service advocates, providing meaningful employment whilst promoting fire safety and prevention to numerous vulnerable people.

**ASSISTANT CHIEF FIRE OFFICER TREVOR STRATFORD**  
**Director of Service Support**